

# CLOVER PARK



MT BARKER

## MEDIA RELEASE

### LANSER LAUNCHES BRAND NEW MOUNT BARKER ADDRESS

Following the strong growth of Aston Hills in Mount Barker, Lanser Communities has embarked on another Adelaide Hills land development.

Clover Park – located at the corner of Martin and Flaxley Roads – is a smaller-scale boutique address with an exclusive entrance, rural outlook and plans for its own neighbourhood shops.

‘We’ve seen strong growth in Mount Barker and Lanser has been strategic over the years in acquiring key locations that our residents will love,’ says Gerald Ward, Senior Development Manager at Lanser. ‘We’re excited to offer Clover Park alongside Aston Hills as two distinct destinations. Aston Hills offers a vibrant hills lifestyle while Clover Park provides a quieter, more secluded place to call home.’

Only 5 minutes from the Mount Barker town centre, Clover Park will also feature its own neighbourhood centre with services, a supermarket and specialty shops along with parks, lakes, playgrounds and fitness trails.

Together – Aston Hills and Clover Park represent a \$250m investment in Mount Barker by Lanser Communities, a wholly South Australian owned company that has seen enormous growth over the last 12 months. On a broader level, these developments will attract close to \$1 billion in investments to the region.

Founded in 1999, Lanser Communities has established itself as a major South Australian developer with flagship communities such as Freeling Estate, Virginia Grove, Aspire and Aston Hills.

‘I think our customers have come to trust that because we’re a South Australian company, we’re delivering residential communities that really reflect what is needed on the ground. We’re not cut and pasting masterplans that have worked in other locations’ says Jason Green, Lanser Communities’ Managing Director. ‘We’re also here to help –we can help our customers through the buying and building process. We have a real appreciation for not only our clients and the lifestyle they’re looking for, but the uniqueness and beauty of the Adelaide Hills. We’re invested both financially and emotionally in creating South Australian communities that people are proud to call home.’

Clover Park’s first allotments will be released on Saturday the 24 February. For more information, and to register for exclusive updates, visit [cloverpark.com.au](http://cloverpark.com.au)

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